



THE TIMES OF INDIA

PRESENTS

TECHINDIA

2011



An exclusive Tradeshow
on Cutting/Welding Equipment,
Consumables and Accessories

6-8 MAY 2011
Bombay Exhibition Centre,
MUMBAI

www.techindiaexpo.com

Co-located event



Welcome to the world of **CUTTING & WELDING EQUIPMENT EXPO (CWE 11)** - a **TIMES TECHINDIA** initiative, designed to promote engineering & technology expositions in India.

CWE'11 will be held at the Bombay, Exhibition Centre, Mumbai (India) from the 6th to 8th May 2011.

CWE'11 endeavors to offer a unique gateway for international as well as domestic manufacturers / suppliers of cutting & welding equipment to benefit from the rapidly growing Indian market.

The event will be promoted extensively across India and the region. The visitors will comprise key decision makers from the manufacturing and infrastructure domain.

CWE'11, is designed to present the entire spectrum of developments in the Cutting / Welding Equipment & Consumable sectors, will be the year's most important and crucial meeting place for buyers and sellers.

With customer satisfaction at the heart of our strategy and continued commitment to exceed customer expectations, we aim to build on our previous efforts and deliver maximum rewards to the participants.



Target Audience

CWE'11 is an industry event and will be promoted extensively across India and the region to attract visitors from all industry segments. The attendee profile is as follows :

- Presidents / CEOs
- Plant Managers / Production Managers
- Shop Floor Engineers & Supervisors
- Buying Team Specialists
- Planning and Design Engineers
- Quality Managers / Manufacturing Engineers

Exhibitor Profile

Welding : Inverter welding, Plasma welding, Friction welding, Argon welding, Spot welding, Arc welding, Laser welding, Projection welding, Friction welding, Brazing, Soldering, Ultrasonic welding, Induction soldering, Destructive and nondestructive testing equipment, etc.

Cutting : Laser cutting, Oxygen/Air/Plasma arc cutting, Gas cutting, Mechanical cutters, Saw blades, High-speed cutters, Pipe cutters, Circular saws, etc

Automation : Welding robots / automation systems, CAD / CAM / CAE, 3D planning / 3D Simulation, Automatic welding devices, Slide bases, Welding line tracking systems, etc.

Materials : Electrodes, Filler Metals, Welding wires/rods, Copper alloy welding wires, Stainless welding rods, Duplication metal welding rods, Gas shield arc welding material, Silver soldering material, Soldering & Brazing alloy material, Surface coating material, Gas for welding, etc.

Accessories : Welding cables, Welding jigs, Welding guns, Torches, Monitoring systems, Auto welding carriages, Tungsten grinders, Arc welding transformers, Flowmeters, Flow control valves, Ceramic material for welding, Condensers for welding, Safety equipment and protective clothing, etc.

The above list is indicative and not exhaustive





6-8 MAY 2011
Bombay Exhibition Centre
Mumbai, India



A48	A47	A46	A45	A44		A43	A42	A41	A40	A39	A38	A37	A36	A35	A34	A33	A32	A31	A30																					
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C99		C98		C95		C94		C91		C90		C87		C86																						A28				
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C100		C97		C96		C93		C92		C89		C88		C85																						A26				
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E77		E78		E79		E80		E81		E82		E83		E84																						A23				
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B76		B73		D72		B71		B68		D67		D66		B65		B62		B61																						A21
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B75		B74																						A19																
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F49		D51		F52		D54		F55		D57		F58		D60																						A17				
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D50		D53		D56		D59																						A15												
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A01	B02	B03	B04	B05	A06	A07	B08	B09	B10	B11	B12	B13	B14																											

STANDARD BOOTH SIZES/FURNITURE /ELECTRICALS						
Stall Type	Area (sq.mts.)	Table(s)	Chair(s)	Spot Light(s)	Plug Point(s)	
A	9	1	2	3	1	
B	12	1	2	3	1	
C	24	2	4	6	2	
D	30	3	6	9	3	
E	48	4	8	12	4	
F	80	6	12	18	6	

PARTICIPATION OPTIONS				
STALL ROUTE		ADVERTISEMENT ROUTE		
STALL CHARGES (Per sq. metre)		If you advertise in TOI + ET (B2B), Mumbai @ Rs. 1295 per sq cms You will earn complimentary exhibit space.		
Domestic Rs.10,000/-	International US\$ 300	Advt. Size	Price	Complimentary Stall
15% EXTRA FOR CORNER STALLS GOVERNMENT TAXES EXTRA - 10.30% (SERVICE TAX)		126 sq. cms.	Rs.1,63,170	9 sq. mtrs.
		168 sq. cms.	Rs.2,17,560	12 sq. mtrs.
	 and so on		

The organisers reserve the right to modify the floor plan under circumstances beyond their control



Reserve your exhibit booth space while prime locations last

Act Now!

Call, fax, e-mail or write today to take advantage of the best exhibit floor locations!

THE BEST GETS EVEN BETTER & BIGGER

Exhibiting at a trade show is serious business. More than ever before, you need clear objectives and measurable results. The **TIMES TECHINDIA** is positioned as your partner to connect with your target audience and enhance your Exhibition ROI.

STRATEGIC ALLIANCE

The **TIMES TECHINDIA**, an initiative by the Times Group and Conventions & Fairs (India) Pvt Ltd (CFI), is an endeavor to create a value added platform for manufacturers, suppliers, end users and experts to meet and explore business opportunities. The primary objective of the collaboration is to leverage on the key strengths of the Times Group and CFI, two organizations driven by a quest to provide multi-level interactions across audiences.

The Times Group is a leading media conglomerate with business interests spanning Print, Television, Outdoor, Radio and the Online space. The Group houses amongst other brands; The Times of India, the world's largest selling English Broadsheet. It is also home to The Economic Times, one of the top two business dailies worldwide

CFI is a leading company in the business of organizing exhibitions and trade fairs in India. With extensive field experience, CFI has over the last 18 years organized in excess of 200 shows and successfully carved a respectable niche for itself in the area of event management. The company, managed by exhibition professionals, has a reputation for original thinking and attention to detail.



THE COMMUNICATION MIX

- **Advertising:** The event will be promoted pan India through the Times of India & Economic Times. This will be supplemented by event advertisements in leading trade journals and magazines across India. To ensure top of the mind recall, the event will be promoted through outdoor media as well.
- **Direct Marketing:** Attractive invitation cards as well as informative emails will be sent to a qualified database of industry professionals across the country.

VALUE PROPOSITION

The **TIMES TECHINDIA** will be promoted on a scale never witnessed before.

Buyers from all over the country are expected to converge at the Bombay Exhibition Centre, Mumbai from the 6 - 8 May 2011. Don't miss this unique opportunity to meet, network and collaborate with stakeholders from across the value chain.



PARTICIPATION ROUTES

Following exciting options are available to the exhibitors:

- Stall Route:** Book a stall of your choice and size. Please refer to the floor plan for standard booth sizes. You may opt for fully equipped stall or take bare space and set up pavilion as per your design.
- Advertisement Route:** Book advertisement in the special editions of The Times of India and The Economic Times to be released on any day between 6th and 8th May 2011 and get a free stall at the expo. For every 126 sq. cm. advertisement space, you will get 9 sq. mts. expo space complimentary.
- Hybrid Route:** Book through advertisement route, get complimentary space and book additional space through stall route..... or vice versa i.e. book through stall route and get additional space free by way of advertisement route.

FOR SPACE BOOKING PLEASE CONTACT

Conventions & Fairs

Rajesh Acharya - 09892256026 / Rahul Ganjapure - 09820796183
Centralised Booking Desk - 022 28398000

Conventions & fairs (india) pvt ltd

E-519 Floral Deck Plaza Central MIDC Road Opp SEEPZ Andheri (E) Mumbai 400 093
Tel 91 22 28398000 - Fax 91 22 28390502 - Email conventions@mtnl.net.in
Web : <http://www.techindiaexpo.com>

The Times of India

Mumbai Tanuj Bhatt - 9819437643 / Delhi Sumit Solanki - 9911759292
Bangalore Vythy Venkatesh - 9886015423 / Hyderabad Babu Rao - 9989997711
Pune Ashish Joseph - 9890383534 / Chandigarh Amit Sabharwal - 9876791168
Baroda Madhukar Pathak - 9328273236 / Kolkatta Syed Wasimuddin - 9830436800
Chennai Shilpa Darshan Kumar - 9841279791 / Goa Ravi Carvalho - 9890009011
Surat Bhavana Talwani - 9879541895 / Rajkot Keyur Vadgama - 9327721510
Ahmedabad Muzzammil Khan - 9909909967

ORGANIZED BY



IN ASSOCIATION WITH



BOOKING FORM

TECHINDIACWE2K11



Date _____

To,
The Manager, Co-ordination
CONVENTIONS & FAIRS (INDIA) PVT. LTD.
E-519 Floral Deck Plaza Central MIDC Road
Opp SEEPZ Andheri (E) Mumbai 400 093 India

6-8 MAY 2011
Bombay Exhibition Centre
Mumbai, India



Please register our participation for **THE TIMES TECHINDIA-CWE '11** to be held at Bombay Exhibition Centre, Mumbai, India from 6th to 8th May 2011.

STALL ROUTE

We hereby confirm our booking of space in THE TIMES TECHINDIA-CWE '11 through stall route

ADVERTISEMENT ROUTE

We will be releasing _____ sq. cms. advertisement which would earn us _____ sq. mtr. of exhibit space

We agree to remit 50% amount in your invoice within 15days from the date of invoice and balance 50% of the invoice value will be remitted latest by 6th March 2011

Area booked _____ M²

Booth(s) Choice: 1 _____ 2 _____ 3 _____

Company : _____

Product Categories : _____

Address : _____

Telephone : _____ Fax : _____

E-mail : _____ Website : _____

Fascia : _____

Name of the Contact Person : _____

Designation : _____ Fax : _____

Telephone : _____ E-mail : _____

We confirm having read and understood the terms and conditions relating to the administration of the exhibition and we hereby agree to abide by the same.

AUTHORISED SIGNATORY

Name : _____

Designation : _____

Signature and Company Stamp

To ensure booth booking on time, a fax/telephonic/e-mail confirmation is requested.

Tel.: 9122 2839 8000 • Fax: 9122 2839 0502 • E-mail: conventions@mtnl.net.in